



Travelzoo
590 Madison Avenue
37th Floor
New York, NY 10022

Media Contacts:
Mindy Joyce
Travelzoo
(212) 484-4918
mjoyce@travelzoo.com

Andrea Conrad
M Booth & Associates
(212) 539-3212
andrea@mbooth.com

FOR IMMEDIATE RELEASE

Travelzoo Announces 2008 Tzoo Award Winners

20 Companies Recognized as Leaders in the Industry for Providing the Best Travel Deals of the Year

CHICAGO, April 10, 2008 -- Travelzoo (NASDAQ: TZOO), a global Internet media company, last night revealed the 2008 Travelzoo Award winners at a gala award ceremony in Chicago. The Travelzoo Awards, also known as 'The Tzoos', celebrate the companies behind the best deals in 20 categories, including airlines, hotels, vacation companies, cruise agencies, cruise lines, shows & events, car rentals and destinations.

"Every day the travel industry inspires millions of people to escape their daily lives and explore new places," said C.J. Kettler, president North America, Travelzoo. "It is such an honor for us to recognize the companies that are the best at not only inspiring travelers, but creating deals that make travel accessible, affordable and easy to book. All 20 of our winners honored tonight are leaders in this industry."

Travelzoo's deal experts evaluated more than 67,000 deals to determine the companies behind the best deals in each of the 20 categories. Seventy-three companies were honored at the Tzoo Awards, with the premier award of the night, the Best Overall Provider of Outstanding Travel Deals awarded to MGM Mirage, Las Vegas.

More than 170 travel industry executives from 110 companies attended the Travelzoo Awards gala ceremony held last night at the Fairmont Chicago. The event took place during the TravelCom conference, which attracts more than 1,000 travel industry professionals and media.

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For more information visit <http://www.travelzoo.com/tzoos>.

The 2008 Travelzoo Award Winners are:

Leading Provider of Domestic Airfare Deals

- Frontier Airlines

Leading provider of international airfare deals

- British Airways

Best overall provider of airfare deals

- American Airlines

Leading provider of lodging deals by an upscale or boutique property

- The James Chicago

Outstanding deals by an individual hotel

- Nickelodeon Family Suites by Holiday Inn

Outstanding deals by a hotel chain or brand

- Omni Hotels

Provider of outstanding domestic vacation package deals

- Expedia.com

Provider of outstanding international vacation package deals

- Gate 1 Travel

Best overall provider of vacation package deals

- CheapCaribbean.com

Most outstanding provider of cruise deals by an agency

- CruCon Cruise Outlet

Most outstanding provider of deals by a cruise line

- Royal Caribbean Cruise Line

Leading provider of outstanding car rental and bus deals

- Advantage Rent-A-Car

Most outstanding achievement in marketing of travel deals for a destination

- Santa Rosa Convention & Visitors Bureau

Outstanding deals by an online travel agency

- BookIt.com

Best overall provider of show & event deals

- Situation Marketing

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Leading provider of travel deals, Canada

- TargetVacations.ca

Leading provider of travel deals, Europe

- Corinthia Hotels International (Europe)

Leading provider of travel deals, Asia-Pacific

- Hankyu Express International Co., Ltd (Japan)

Outstanding innovation in creating WOW! travel deals

- Virgin America

Best overall provider of outstanding travel deals

- MGM Mirage

In order to determine the 2008 Travelzoo Award Finalists, Travelzoo's deal experts evaluated over 67,000 deals researched in 2007 on the following 5-point system:

1. Reliability: The Test Booking Center™ performed over 100,000 verifications on deals published by Travelzoo in 2007. The Test Booking Center validates both online and offline qualifications including availability, accuracy of information published and ease of booking. When tested for this level of reliability, the deals provided by Finalist companies met all the requirements of the testing process and scored in the 90th percentile or higher.

2. Appeal: Of the 244,500 user ratings collected by Travelzoo in 2007, Finalist companies consistently achieved user rating scores of between 4.5 and the highest score of 6.

3. Competitiveness: Travelzoo Award Finalists offered competitive travel deals that were considered outstanding compared to similar offerings in the marketplace. Qualitative user feedback indicated Finalist companies regularly developed deals that inspired Travelzoo users to book trips they did not otherwise plan on taking. Additionally, proprietary campaign performance data sourced directly from Travelzoo advertising partners was evaluated to determine the level of consumer appeal.

4. Consistency: All companies consistently provided Travelzoo users with exceptional offers throughout the past year that inspired incremental travel, based on both qualitative and quantitative user feedback.

5. Quality: Travelzoo's 40 deal experts regularly consult with more than 900 travel companies around the world to uncover the best deals. All deal experts were surveyed for their nominations in

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20 categories to arrive at preliminary nominations. The Travelzoo Awards Committee, comprised of 10 senior deal experts, studied Finalist companies determined by this survey, and with the data points listed above, determined the winners in 20 categories.

About Travelzoo

Travelzoo is a global Internet media company. Travelzoo's media properties, which reach more than 12 million travel enthusiasts in the U.S., Canada, China, France, Germany, Hong Kong, Japan, Taiwan and the U.K., include the Travelzoo® Web site (www.travelzoo.com), the Top 20® e-mail newsletter, the Newsflash™ e-mail alert service and SuperSearch™, a travel search engine. Travelzoo publishes offers from more than 900 advertisers. Travelzoo's deal experts review each offer to find the best travel deals and confirm their true value. Travelzoo is headquartered in New York City.

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